

Robin Gomila

CONTACT INFORMATION	Princeton University Department of Psychology 421 Peretsman-Scully Hall Princeton, NJ 08544	rgomila@princeton.edu http://robingomila.com
ACADEMIC APPOINTMENTS	Princeton University , Princeton, NJ Lecturer in Statistical Methods, Department of Psychology, 2020 –	
EDUCATION	Princeton University , Princeton, NJ Ph.D., Psychology, 2015-2020 Doctoral Certificate in Social Policy, Princeton School of Public and International Affairs Paris-Descartes University , Paris, France B.A., Psychology, 2013	
AWARDS, GRANTS & FELLOWSHIPS	Department of Psychology Teaching Award, Princeton University, 2020 Dean's Fund for Scholarly Travel, Princeton University, 2020 Laurance S. Rockefeller Graduate Prize Fellowship, University Center for Human Values, Princeton University, 2019-2020 University Center for Human Values Grant, Princeton University (with Elizabeth Levy Paluck and Nechumi Yaffe), 2019 Dean's Fund for Scholarly Travel, Princeton University, 2019 Hamid Biglari *87 Behavioral Science Fellowship, Princeton School of Public and International Affairs, Princeton University, 2018 Joint Degree Program Fellowship in Social Policy, Princeton School of Public and International Affairs, Princeton University, 2016-2018 Fellowship in Natural Sciences and Engineering, Princeton University, 2015	
BOOKS	Gomila, R. (in prep.) <i>Foundations of psychological methods</i> .	
PUBLICATIONS	Gomila, R. , & Clark, C.S. (in press). Missing data in experiments: challenges and solutions. <i>Psychological Methods</i> . preprint Gomila, R. (in press). Logistic or linear? Estimating causal effects of treatments on binary outcomes using regression analysis. <i>Journal of Experimental Psychology: General</i> . preprint Gomila, R. , Shepherd, H., & Paluck, E.L. (2020). Network insiders and observers: who can identify influential people? <i>Behavioural Public Policy</i> . doi:10.1017/bpp.2020.8	

Gomila, R., & Paluck, E.L. (2020). The social and psychological characteristics of norm deviants: a field study in a small cohesive university campus. *Journal of Social and Political Psychology*, 8(1), 220-245.
[doi:10.5964/jspp.v8i1.1134](https://doi.org/10.5964/jspp.v8i1.1134)

Gantman, A., **Gomila, R.**, Martinez, J.E., Matias, J.N., Paluck, E.L., Starck, J., Wu, S. & Yaffe, N. (2018). A pragmatist philosophy of psychological science and its implications for replication. *Behavioral and Brain Sciences*, 41, E127. [commentary]. [doi:10.1017/S0140525X18000626](https://doi.org/10.1017/S0140525X18000626)

Gomila, R., Littman, R., Blair, G., & Paluck, E.L. (2017). The audio check: a method for improving data quality and detecting data fabrication. *Social Psychological and Personality Science*, 8(4), 424-433.
[doi:10.1177/1948550617691101](https://doi.org/10.1177/1948550617691101)

Paluck, E.L., Lagunes, P., Green, D.P., Vavreck, L., Peer, L., & **Gomila, R.** (2015). Does product placement change television viewers social behavior?, *PLoS ONE*, 10(9). [doi:10.1371/journal.pone.0138610](https://doi.org/10.1371/journal.pone.0138610)

WORKING
PAPERS

Gomila, R., & Paluck, E.L. (under review). The emergence of deviance: Experiments testing the personal effects of violating a social norm. *preprint*

Gomila, R., Yaffe, N.M., & Paluck, E.L. (in prep.) The consequences of deviating from social norms: A field experiment in the Hasidic community..

Gomila, R. (in prep.) Improving the efficiency of replication protocols

POLICY
REPORTS

Mehta, S., & **Gomila, R.** (2018). *Set up to fail: Montana's Probation and Parole System*. ACLU Smart Justice Montana. [Download report](#)

SELECTED
ONGOING
RESEARCH

Counternormative signals: Psychological and behavioral impacts (with Liane Young).

The downstream consequences of facial trustworthiness (with Alexander Todorov, Bill Thompson, & Stefan Uddenberg).

Diversity and educational outcomes (with Betsy Levy Paluck & Cecilia Rouse).

Deception in experimental studies (with Betsy Levy Paluck & Eldar Shafir).

CHAired
SYMPOSIUM

Charlesworth, T., **Gomila, R.** (2019). *The Promise and Limits of Long-Term Social Change*. Symposium organized for the 20th Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.

PRESENTATIONS

Society for Philosophy and Psychology (2021), Princeton, NJ.

Kahneman-Treisman Center for Behavioral Science & Public Policy, Princeton, NJ. (2020)
Campus Behavioral Science Initiative Workshop

Society for Personality and Social Psychology (2020), New Orleans, LA.
Preconference: Advances in Cultural Psychology.

Association for Psychological Science. (2018). San Francisco, CA.

Five College Conference. (2017). Cornell University, NY.

Society for Personality and Social Psychology (2017), San Antonio.

Preconference: Social Psychology in the 21st Century: New Methods, Statistical Tools, and Crossing Disciplinary Boundaries.

TEACHING

Foundations of Psychological Methods, Princeton University (Fall 2020)
Instructor (PSY 503)

Advances in Statistical Methods and Research Practices in Psychology, Princeton University (Fall 2020)
Instructor (PSY 505)

Social Psychology, Princeton University (Spring 2019)
Assistant Instructor (Instructor: Diana Tamir, PSY 252)

Quantitative Analysis for Policymakers, Princeton University (Fall 2018, Graduate level)
Statistical Software Instructor (Instructor: Eduardo Morales, WWS 507C)

Quantitative Analysis for Policymakers, Princeton University (Fall 2016 and 2017, Graduate level)
Assistant Instructor (Instructor: Eduardo Morales, WWS 507C)

Introduction to Psychology, East Jersey State Prison, Rahway, (Fall 2015 and Spring 2016)
Co-Instructor, Prison Teaching Initiative

SERVICE

Associate Editor: *Journal of Social and Political Psychology* (2020 –)

Reviewer: *American Political Science Review*, *Journal of Experimental Psychology: General*, *Perspectives on Psychological Science*, *Emotion*.

Conference Organization: Annual Five College Conference (Co-organizer, Princeton University, 2018).

Department and Conference Service: Co-organizer, ReproducibiliTea Journal Club (Princeton University, Spring 2020). Co-organizer, Statistics Speaker Series (Princeton University, Spring 2020). Local coordinator, Annual Five College Conference (Princeton University, Spring 2019). Peer Advisor, SPSP Peer Advising Program (Meeting of the Society for Personality and Social Psychology, Spring 2019). Statistics Committee (Princeton University, Spring 2016).

CONSULTING

American Civil Liberties Union (ACLU), Human Rights Program, 2018 (unpaid)

Princeton University, Department of Psychology, Statistics Consultant, 2018

EMPLOYMENT

Lab Manager, Dr. Elizabeth Levy Paluck, Social Psychology, Princeton University, 2013-2015

Summer Research Assistant, Dr. Elizabeth Levy Paluck, Social Psychology, Princeton University, 2012

Research Assistant (volunteer), Dr. Nicolas Poirel, Developmental Psychology, Paris-Descartes University (France), 2012

Summer Research Assistant (volunteer), Dr. Sana Sheikh, Social Psychology, University of St. Andrews (Scotland), 2011

PROFESSIONAL
AFFILIATIONS

Society for Personality and Social Psychology (SPSP), Association for Psychological Science (APS), Society for the Improvement of Psychological Science (SISP)

TECHNICAL
SKILLS

Proficient in R, STATA, L^AT_EX, R Markdown

Last update: August 2020